

Издательство: ТОО «New book»
 РК, г.Алматы, м-он Жетысу-2, д.5, кв.58
 БИН 180340006887
 Расчетный счет (ИИК)
 № KZ679470398991106998
 в АО ДБ "Альфа-Банк" ALFAKZKA
new_book2018@mail.ru



Ректору Казахского национального
 аграрного университета
 г-ну Есполову Т.И.
 от директора издательства New book
 Каземирко С.С.

Прайс учебной литературы на английском языке

№	Автор	Наименование	Примечание	Год издания	Цена	Аннотация
1.	Abimuldina S. /Абимульдина С.Т./	Ecobiotechnology in food industry	Teaching manual	2018	7300	The manual drawn up in accordance with the program of discipline “Environmental Biotechnology” and “Food Biotechnology” is designed for students full-time and correspondence forms of training of specialty 5B 070100 – “Biotechnology”, 5B 072700 “Technology of food products”, and it can be used by students majoring 5B060800 “Ecology”. It describes the basic terms and concepts in the field of biotechnology, describes processes for the production of useful substances using microorganisms cells. In more detail considered the issues relating to the most promising and growing industries of this science - the food and environmental biotechnology
2.	Адырбаева Т. (Адырбаева), Yessimov B., Suleimenov Zh., Dubinina Yelena	Concepts of silicate materials’ scientific research (manual)	Manual	2018	7800	The manual is designed for the students majoring in the course: 5B075300 - Chemical technology of infusible non-metallic and silicate materials. The manual is dedicated to the issues of scientific researches basis in the sphere of development and synthesis of silicate materials as well as to the patenting branch. It reviews general methodology of the scientific researches on cements, ceramics and glass; it represents goals and tasks to using the most important advanced methods in physical-chemical analysis of silicate materials, concept schemes and specifications of the equipment and tools being used by scientific research and central workshop laboratories. There are X-ray, thermal and optical microcopies, industrial stone petrography – industrial petrography, infrared spectroscopy, electron microscopy and so on. It states the materials on patenting branch and patent researches in the science dealing with

						silicates, in the modern directions of scientific researches as well as the up-to-date settings and requirements to organizing and conducting scientific researches
3.	Alzhanov E. А.Алжанов Е.А.	What is the soil	Methodical instruction	2018	7500	Methodical instruction for Agricultural Faculty is developed in accordance with the requirements of State Educational Standards for specialties and curriculum of the given discipline. This Methodical instruction comprises all necessary data on performance of the course. It is intended for students of soil and agro-chemistry specialty
4.	Baganov N.A./Баганов Н. А.	Cargo handling	Study guide	2018	7600	In the study guide considered the issues of classification, vehicle condition and transport characteristics of cargo, receiving cargo for transportation, a choice of terms of transportation and storage of goods. The method of calculation for the solution of some applied problems associated with the transportation and storage of goods. The study guide is intended for students in 5B090100 "The organization of transportations, movements and transport operation" and 5B090900 "logistics". It can be used in practical lessons, during independent work of the students, as well as in diploma projects
5.	Dovbenko M.V., Yu.I. Ossik (Осик Ю.И.)	Modern economic theories of Nobel Prize Laureates	Course book	2018	7900	In the course book the essence of theories, concepts, ideas of the famous modern economists — the Nobel Prize winners, which represent the recent stage of development of the economic theory is revealed. Their theoretical discoveries served as powerful stimulus of progress of economic science, modernisation of economic policy and practice, transformation of knowledge of economics into knowledge economy in the globalizing world. The course book is addressed to undergraduates and postgraduates of higher educational institutions of economic specialties.
6.	Iskakova A. /Искакова А.С./	Solving problems on probability theory in the MATLAB system	Tutorial	2018	7500	The tutorial contains the main sections of the course of probability theory with a wide application of the applied package Matlab. It is intended for students, undergraduates, doctoral candidates, applicants and teachers of mathematical, technical and economic faculties of higher educational institutions and research centers using in their activity applied problems of probability theory and the Matlab programming system.
7.	Kaldiyarov D.A. /Калдияров/, Ilimzhanova Z.A., Nurmukhankyzy D., Burnasheva V.R.	Taxation in the Republic of Kazakhstan at the present stage	Training manual	2018	7900	Students and postgraduates of economic specialties and teachers of financial and economic faculty can use the training manual in the course of studying the course "Taxes and taxation".
8.	Kamenova M., Turekulova D./Турекулова/, Omarova A.	Marketing	Textbook	2018	7500	Transition of economy of Kazakhstan to the market relations demands the experts of new thinking, who are adapted to work in the competitive environment. In this textbook, the complex of questions concerning system of modern marketing is taken up, the functions, which are carried out by marketing specialists, are considered: complex market research, studying and forecasting of a market demand, formation of the commodity range, establishment of goods and services prices, organization of sales, advertising activity, ways and methods of implementation of public relations and etc. The textbook contains material on program questions and tasks for independent work for students on each section.
9.	Khasanov M. Sh./ Хасанов /, Petrova V.F., Shaidulina D.R.	Philosophy of Kazakh Civilization (History, Theory, Practice)	Textbook	2018	7600	The book considers the problems of Kazakh civilization formation. Creation myths, yurt and animals symbolism, numerical harmony of the world, customs and traditions of the Kazakh people are analyzed. Al-Farabi's (the Second teacher of mankind) creative legacy and his influence on the development of medieval philosophy of East and West are revealed. The authors disclose philosophical aspects of improvised singers' creativity, the classics of the Kazakh Enlightenment, socio-philosophical, socio-political and ethic-humanistic views of Kazakh writers and poets of the late XIX - first half of the twentieth century. Special attention is paid to social and cultural changes of Kazakh civilization, which occurred during the years of gaining independence. It is shown that the definition of civil, national identity, consolidating values, that unite Kazakh society play an important role in development strategy elaboration. The publication is designed for bachelors, undergraduates, doctoral students, teachers of

						educational institutions and a wide range of readers
10.	Khasanov M.Sh. /Хасанов М.Ш./ , Petrova V.F.	History and Philosophy of Science	Textbook	2018	7500	The textbook <i>History and Philosophy of Science</i> introduces the reader to the history and philosophy of science; it traces their development, discusses their acute problems as well as the principles and methods of scientific inquiry. Additionally, the textbook deals with such topics as the structure and models of development of science within culture, the scientific revolutions, empirical and theoretical levels of science. The textbook is based on the writings of philosophers of science from Kazakhstan and abroad. The material of the textbook is designed as the aid during the preparation for lectures and seminars, or completing the assignments for the “Student’s Independent Work” and revision prior the mid-term and end-term evaluations as well as the final examinations
11.	Khasanov M.Sh./Хасанов М.Ш./ , V.F. Petrova	Philosophy	Textbook	2018	7500	This Philosophy textbook is based on the model syllabus for all Bachelor’s degree specialisations in accordance with the model curriculum approved by Order No. 343 dated 16 August 2013 issued by the Ministry of Education and Science of the Republic of Kazakhstan (the “RK MES”). The syllabus was reviewed and approved by the meeting of the Republic’s Education and Training Methodology Board of 17 January 2014, Minutes No. 1. The textbook introduces the reader to the history of the development of the non-material culture of mankind and world’s philosophical thought on understanding of universal problems of human existence and society, history and politics, culture and education, the theory of dialectics and epistemology, technology and global problems of our time. The textbook material is aimed at helping the reader to prepare for lectures and seminars, to complete individual student assignments and to prepare for mid-term tests and examinations and answers to test questions
12.	Kukeyev A.K./ Кукеев А.К.	Fundamentals of law practicum	Educational-methodical manual	2018	7500	The educational-methodical manual presents the most important theoretical propositions on the basic branches of the legal system of the Republic of Kazakhstan, as well as: materials for practical exercises, questions and tests to check the knowledge of students, lists of the necessary literature, including regulations, comments, textbooks and manuals, links to Internet sites that contain relevant information. The manual also includes a reference for practical lessons, essays topics, reports and essays. It includes tasks (the situation), the solution of which will contribute to the development of students as part of the course the basic legal knowledge is required not only to pass exams, but in any field. The educational-methodical manual is intended for students of non-legal professions.
13.	Kuzmin O.E., I.V. Лытвун Ю.И. Ossik\ О.Е. Кузьмин, И.В. Литвин, Ю.И.Осик	Venturing: Teaching manual	Teaching manual	2018	7800	This book is the first teaching manual on “Venture business” in Kazakhstan. In an accessible form it deals with the history of emergence, main principles and mechanisms of functioning of venture business, basic kinds of venture entrepreneurship subjects (venture investors, venture enterprises, organizations of venture infrastructure etc.), the role and importance of public authorities in formation of systems of venture business support. The special attention is paid to consideration of venture management as one of the kinds thereof directed on development of young innovative firms by means of attracted venture capital and venture financing of projects. For students of economic and technical specialities of higher education establishments, instructors, as well as for all those who are interested in issues of development and control of venture entrepreneurship.
14.	Levitsky Zh. G., Nurgaliyeva A.D., Khalikova E.R. /Халикова Э.Р./	Ventilation networks analysis synthesis control	The monograph	2018	7500	The monograph examines the issues of force interaction of air flows in ventilation systems and gives general characteristics of aerodynamic resistance of ventilation ducts of various shape and purpose. We considered the friction pressure loss and local resistance pressure loss and gave necessary information about the sources of draught and its joint work in ventilation networks. Particular attention is paid to the problem of building analogues simulating ventilation systems with disrupted aerodynamic ties, analyzing interconnectivity of air flows in complex ventilation networks and assessing the impact of regulators on ventilation airflows. The book is intended for employees of industrial safety departments, engineering technicians of mining companies, researchers and doctoral students specializing in ventilation and university students taking courses of industrial ventilation and mining aerology

15.	Minayeva Ye.V/Минаева Е. В.	Organic Chemistry	Textbook	2018	7500	This textbook is designed for students and master students of chemical and biological specialties. The textbook covers such topics as hydrocarbons and their functional derivatives, proteins, lipids, carbohydrates, and heterocycles, stereochemistry, addition, substitution and elimination reactions, radical reactions, as well as the synthesis and chemical transformation of organic molecules. This textbook will provide students and master students with a strong foundation in organic chemistry and exposure to cutting-edge research
16.	Nurmukhankyzy D., Alipbayeva A.A., Metiyeva O.S.	Professional English for lawyers	Textbook	2018	7400	This textbook presents a practical course of professional English language for students of legal professions. The main goal of the course is to develop and form foreign language and intercultural communicative competence necessary for professional dialogue in the future field of activity. This practical course will help future professionals to acquire basic conceptual and categorical apparatus in certain spheres of their activity and corresponding systems of terms, features of text structural organization will form basic skills for successful business communication in a foreign language
17.	Turekulova D./Турекулова/, Muhambetova L., Omarova A., Zhumanova B., Baibasheva G., Satkanova R.	Personnel management of the organization	Textbook	2018	7600	The training manual addresses issues of importance for HR specialists: the theory of human resource management, the basis for the formation of the personnel management system of the enterprise, the organization and planning of personnel work, labor management technologies, the development of personnel and evaluation of the performance of its activities, as well as issues management of motivational structure and career of employees. In addition, a set of practical tasks is presented. The textbook is intended for students, undergraduates and doctoral students of economic specialties, as well as for specialists of organizations involved in the formation of a personnel management system and enterprise management systems in general
18.	Zhomartova G.Z., Kadirbayeva D. A./Кадирбаева/	Modern World Geography. CIS countries	Textbook	2018	7800	Textbook "Modern World Geography. CIS countries" includes educational material on the geography in the English language, as well as a system of practical activities and questions for a coherent and integrated learning the fundamental geographical knowledge, formation of language and communicative competence as well as for development of functional literacy in this field. The textbook is designed for students of specialties 5B011600 "Geography" and 5B060900 "Geography" of universities and 10 grade students of schools with multilingual education program
19.	Абильдинова Г.М.	Information communication technologies	Textbook	2018	7500	The proposed educational and methodological manual offers perspective and relevant topics for study in the discipline "Information and Communication Technologies". Topical issues of human-computer interaction, data analysis, data management are considered. The manual is offered as an additional didactic teaching aid, as well as for self-study
20.	Абишева /Abisheva M.B., Kylyshbaeva G.B.	Plant anatomy and morphology	Manual book	2018	7500	This manual book is made on the basis of all information that are necessary for executing the students' self works and according to the standards of type studying programmers in discipline ««Plant anatomy and morphology». It is dedicated for the students of the specialty, 5V011300 - Biology».
21.	Актаева /Al.Aktayeva, David L.Fuschi, I. Dauletkereeva, N.Zaurbekov, K. Assanova, B. Urmashev, R.Niyazova	Project management: software and technologies exercises. 3Tom	Textbook	2018	7500	This textbook addresses the challenges posed by various levels of project complexity by introducing an approach to profiling projects and discussing the implications to project management. The textbooks provide an overview of project management and uses the industry standard definitions of the divisions of project management knowledge as described by the Project Management Institute (PMI) to provide grounding in traditional project management concepts. Additionally, students learn an IT developed by the authors to assess the complexity level of a project. This overview and complexity profile provides a cognitive map to which the student can refer when they proceed to the second part of the book and learn more about the specific areas of project management knowledge. Students learn more about specific topics in chapters devoted to scope, planning, budgeting, cost management, quality, risk management, procurement, and closeout. They learn about the knowledge, skills, and tools used in each of these areas. They learn that different subsets of this knowledge, skills, and tools are needed

						depending on the complexity of the project and how to make the appropriate selection based on a project's complexity profile. It provides a practical, case-enriched learning experience that will help students go from learners to competent project managers. This textbook is addressed not only to those undergraduate and graduate students who wish to improve upon their project management skills but also to those functional managers and upper-level executives who serve as project sponsors and must provide continuous support for projects.
22.	Ақтаева /Al.Aktayewa, D. L.Fuschi, I.Dauletkereeva, N.Zaurbekov, B. Urmashev	Fundamentals project management: information technologies. 1Tom	Textbook	2018	7800	This textbook addresses the challenges posed by various levels of project complexity by introducing an approach to profiling projects and discussing the implications to project management. The textbooks provide an overview of project management and uses the industry standard definitions of the divisions of project management knowledge as described by the Project Management Institute (PMI) to provide grounding in traditional project management concepts. Additionally, students learn an IT developed by the authors to assess the complexity level of a project. This overview and complexity profile provides a cognitive map to which the student can refer when they proceed to the second part of the book and learn more about the specific areas of project management knowledge. Students learn more about specific topics in chapters devoted to scope, planning, budgeting, cost management, quality, risk management, procurement, and closeout. They learn about the knowledge, skills, and tools used in each of these areas. They learn that different subsets of this knowledge, skills, and tools are needed depending on the complexity of the project and how to make the appropriate selection based on a project's complexity profile. It provides a practical, case-enriched learning experience that will help students go from learners to competent project managers.
23.	Ақтаева /Al.Aktayewa, David L.Fuschi, I. Dauletkereeva, N.Zaurbekov, K. Assanova, B. Urmashev, R.Niyazova	Fundamentals project management: information technologies. 2Tom	Textbook	2018	7800	This textbook addresses the challenges posed by various levels of project complexity by introducing an approach to profiling projects and discussing the implications to project management. The textbooks provide an overview of project management and uses the industry standard definitions of the divisions of project management knowledge as described by the Project Management Institute (PMI) to provide grounding in traditional project management concepts. Additionally, students learn an IT developed by the authors to assess the complexity level of a project. This overview and complexity profile provides a cognitive map to which the student can refer when they proceed to the second part of the book and learn more about the specific areas of project management knowledge. Students learn more about specific topics in Charters devoted to scope, planning, budgeting, cost management, quality, risk management, procurement, and closeout. They learn about the knowledge, skills, and tools used in each of these areas. They learn that different subsets of this knowledge, skills, and tools are needed depending on the complexity of the project and how to make the appropriate selection based on a project's complexity profile. It provides a practical, case-enriched learning experience that will help students go from learners to competent project managers.
24.	Акынбеков Е. /Е. Акунбеков, G. Karbozova.	Principles of thermodynamics and thermotechnics	Textbook	2018	7800	The tutorial presents the fundamentals of thermodynamics and heat engineering. Designed for students. Textbook recommended for publication by session of RDMC MES of RK (Minutes № 15.05.13 g.),SKSU M.Auezov, Shymkent.
25.	Бурмистрова В.А.	Workbook on the professional-oriented English language for the students of the specialty "Public healthcare"	Workbook	2018	7500	The workbook on the professional-oriented English language is intended both for the students of the Kazakh language of education and for the students of the Russian language of education of the specialty "Public healthcare". It includes texts, exercises, and tasks contributing to the development of the skills of oral and written communication. Grammar exercises give the opportunity for the revision of English grammar structures.
26.	Джантасова Д.Д. /	Computer-assisted language learning	Textbook	2018	7600	The book is designed in accordance with the Road Map of Trilingual Education for the period

	Damira Dulatovna Jantassova		ok			of 2015-2020 on developing EFL/ESL teachers' professional competence in the field of ICT and CLIL methodologies. This work is developed for University and school teachers as well as undergraduate and graduate students willing to improve their level of English Proficiency in the self-directed language learning/ The goal of the course is training listeners for effective use of CALL via reading and listening comprehension activities. The course is oriented to the present day trends of the ICT sphere and based on the authentic English language materials of the high-quality learning resources, including online data The course consists of the two main parts: Reading Comprehension and Listening Comprehension, which contain textual and audio authentic language material on CALL with quizzes after each topic. In addition, there are Glossary, Software reviews, List of CALL Web Sites that provide learners with special informative teaching material for development and further improvement of ICT literacy.
27.	Жумашев /Zh.Zh. Zhumashev. G.B.Kossaliyeva. S.N.Sarymbekova.	Biochemistry of carbohydrates and lipids	Educational-methodological manual	2018	7500	The educational-methodical manual on biochemistry of animals is devoted to the chemical nature, structural features, properties of the carbohydrates and lipids their role in life. The base attention are given on the biochemical role of carbohydrates and lipids as the most important biochemical components, which knowledge will help Students, Magists, Ph-doctorats and all to another, wishing more to understand and acquire deep biochemical processes of carbohydrates and lipids metabolism and use them in practical work and improve their health
28.	Жунисбекова /Zhunisbekova D.	Mathematics. Conspectus of lecture	Conspectus of lectures	2018	7600	Conspectus of lectures is written according to the requirements of curriculum and the program of discipline "Mathematics" for students of the 1st course of specialty 5B070100 – Biotechnology. Conspectus of lectures is designated for students of technical specialties studying the course "Mathematics", "Higher mathematics", "Algebra and geometry", "Mathematical analysis", "Probability theory and Mathematical statistics" in English. It can be used for preparation to the lectures, as well as for independent work and practicum.
29.	Жунисбекова Д. Дулатов С.Р. /Zhunisbekova D.A. Dulatov S.R.	Mathematical analysis (Differential equations)	Textbook	2018	7600	This book is written according to the requirements of curriculum and typical programs of all technical specialties on "Mathematics" and "Mathematical analysis" disciplines. This book is designated for students studying the course "Mathematics" and "Mathematical analysis" in English. It can be used for preparation to the lectures, as well as for independent work and practicum
30.	Жунисбекова Д.А. /Zhunisbekova D.A.	Linear algebra	Textbook	2018	7500	This book is written according to the requirements of curriculum and typical programs of all technical specialties on Math discipline. This book is designated for students studying the course "Mathematics", "Higher Mathematics", and "Linear Algebra and Analytic Geometry" in English. It can be used for preparation to the lectures, as well as for independent work and practicum
31.	Жунисбекова Д.А. /Zhunisbekova D.A./	Conspectus of lectures on the discipline «Mathematics 3»	Conspectus of lectures	2018	7600	Conspectus of lectures is written according to the requirements of curriculum and the program of discipline "Mathematics 3" for students of the 2nd course of specialties 5B071800 – Electro energetic, 5B071900 - Radio technique, electronics and communications. Conspectus of lectures is designated for students studying the course "Mathematics 3" in English. It can be used for preparation to the lectures, as well as for independent work and practicum.
32.	Жунисбекова Д.А. /Zhunisbekova D.A./	Methodical guide for individual work of students on the discipline "Mathematics 3"	The methodical	2018	7600	The methodical guide is written according to the requirements of curriculum and the program of discipline "Mathematics 3" for students of the 2nd course of specialties 5B071800 – Electro energetic, 5B071900 - Radio technique, electronics and communications. The methodical guide is designated for students studying the course "Mathematics 3" in English. The methodical guide can be used for preparation to independent work, as well as for practicum. The methodical guide is discussed and recommended for publication by the meeting of HM department (protocol №3 as of 08.10.2015) and committee on innovation technologies and methodical software of the higher school "Textile and Food Engineering" (protocol №3 as of 26.10.2015)
33.	Керимбекова	Workbook on the professional-oriented	Textbook	2018	7700	This training manual is intended for the first-year students of the "Biology" specialty on

	M./Kerimbekova M., Savelova T., T.Chunihina, M.Shubakova	english language for the students of the specoalty "Biology"	ok			<p>“Professional - oriented foreign language” subject.</p> <p>The main purpose of the training manual - to help students in mastering vocabulary and grammar on the themes presented in the educational-methodical manual.</p> <p>The manual includes 13 texts on molecular biology and chemistry, which corresponds to the curriculum program. The manual is built on the basic didactic principles of teaching from simple to complex. Adapted texts are provided with a new vocabulary on the subject that includes transcription involving pronunciation skills practice. The manual has the final control test consisting of 100 test items for consolidating the vocabulary and grammar. The authors propose a thematic Anglo-Russian-Kazakh dictionary for the students’ help. The question-answer form of exercises system is given for fixing the lexical material and the exercises have a communicative character. Training manual contains tasks to find a word definition and a basis for making the dialogues. Each topic is linked to the lexical new grammatical phenomena, it contains a series of exercises aimed at repetition and consolidation of the studied material.</p> <p>The manual ensure the development of skills needed for reading and understanding the medical literature, and for the speech within the program requirements.</p>
34.	Ковтун О.А.	Selected lectures on history of Kazakhstan	Textbo ok	2018	7500	<p>“Selected lectures on history of Kazakhstan” cover the period from the most ancient time till the formation and development of the Kazakh khanate. The material is intended for English - speaking students at KSMU to prepare for the state examination in history of Kazakhstan as well as materials for classes.</p>
35.	Маженов /Mazhenov N., Smirnov Yu., Smakova N.	Physics	Textbo ok	2018	7500	<p>The textbook outlines the basic concepts and principles of modern physics which are used in the study of general physics. The book contains 12 chapters. Each section describes the basic concepts and experiences. The manual can be used for the first-year</p>
36.	Мамаева Л.А. /Mamaeva L.A., Zh.M.Suleimenova, G.E.Zhumaliyeva/	Biotechnological bases of production of fermented milk products for medical and prophylactic purposes	Monogra ph	2018	7500	<p>The theoretical basis of this monograph is the analysis of numerous works of domestic and foreign authors who develop and improve the biotechnology of the production of products for therapeutic and preventive nutrition. In the present work we present information from publications of domestic and foreign authors on the problem under study. This monograph presents the results of our own research on the use of highly active strains in the production of fermented milk products for functional nutrition.</p> <p>It is recommended for bachelors, students, masters, graduate students and specialists engaged in the field of biotechnology and food industry.</p>
37.	Молдогазиева Г.М. /Moldogazyeva G.M., Alzhanova A.A./	Marketing	Textbo ok	2018	7700	<p>Textbook contain the systematized minimum of scientific knowledge of a training course "Marketing" There are stated the content and methods of marketing management, approaches to development of strategic alternatives and a ways of implementation of the made decisions and other questions provided by the training program. Textbook is intended for students on specialty 5B050600 Economy, 5B050900 Finance, 5B050800 Account, 5B051100 Marketing</p>
38.	Мырзахмет Ж.К.	Economic theory	Textbo ok	2018	7600	<p>This study guide is intended for students of economic specialties, which want to learn economic theory on English. Also this study guide may be used by students of Faculty of International relations. What about is this course?</p> <p>You may never have studied economics before, and yet when you open a newspaper what do you read? – a report from ‘our economic correspondent’. Turn on the television news and what do you see? – an item on the state of the economy. Talk to friends and often the topic will turn to the price of this or that product, or whether you have got enough money to afford to do this or that.</p> <p>The fact is that economics affects our daily lives. We are continually being made aware of local, national and international economic issues, whether price increases, interest rate changes, fluctuations in exchange rates, unemployment, economic recessions or the effects of globalization.</p> <p>We are also continually faced with economic problems and decisions of our own. What should I</p>

						<p>buy in the supermarket? Should I save up for a summer holiday, or spend more on day-to-day living? Should I go to university, or should I try to find a job now? If I go to university, should I work part time?</p> <p>So just what is economic theory about? In this study guide we will attempt to answer this question and give you some insight into the subject that you will be studying. We will see how the subject divided up, and in particular we will distinguish between two major branches of economics: microeconomics and macroeconomics.</p> <p>So the course provides the elements of economic theory and some elements of applied analysis. The content of the course are roughly split in half between the issues of microeconomics and macroeconomics. In the first part of the course, the students are familiarized with the methodology of microeconomics and learn the basics of consumer and producer theory, which are used subsequently to explain the notion of economic equilibrium. The welfare properties and informational decentralization of competitive equilibrium are emphasized. The second part of the course introduces the basic concepts and definitions of macroeconomics, including national income accounting, employment, economic fluctuations, and the role of government. This course helps the student to reach General education objectives in critical thinking and writing.</p>
39.	Назарбекова С. /Nazarbekova S., Тукібайева А., Курбанбеков К., Назарбек У./	Inorganic chemistry. Chemistry of elements	Textbook	2018	7500	<p>study book is intended for students of chemical-technological specialties and teachers of chemistry. study book is formed in accordance with the requirements of the curriculum and the program of discipline "Inorganic Chemistry" and includes all necessary information on execution that practical occupation of the course. Electronic study book is intended for students on the specialties 5B07200 – Chemistry of inorganic substances, 5B072100- Chemistry of organic substances, 5B075300 – Chemical technology of refractory nonmetal and silicate materials, 5B070800 – Oil and gas business, 5B060600-Chemistry, 5B060800-Ecology.</p>
40.	Назарбекова С.и др. /S.Nazarbekova, А.Тукібайева, L.N. Belousova, У.Назарбек/	Chemistry	Study book	2018	7500	<p>Study book is intended for students of chemical-technological specialties and teachers of chemistry. Study book is formed in accordance with the requirements of the curriculum and the program of discipline "Chemistry" and includes all necessary information on execution that practical occupation of the course. Study book is intended for students on the specialties 5B07200 – Chemical technology of inorganic substances, 5B072100- Chemical technology of organic substances, 5B075300 – Chemical technology of refractory nonmetal and silicate materials, 5B070800 – Oil and gas business, 5B060600-Chemistry, 5B060800-Ecology.</p>
41.	Нәби Ы.А./Nabi Y	Descriptive geometry and engineering graphics	Textbook	2018	7500	<p>This textbook is the conqueror of the Republican competition on the preparation, publication and translation on the state language of textbooks and teaching and methodological complexes for higher educational institutes</p>
42.	Нурсултанов Е.Д., Чигамбаева Д.К. (E.D. Nursultanov, D.K. Chigambayeva)	Interpolation of Morrey-type spaces	Study guide	2018	7500	<p>The study guide is devoted to the description of Morrey spaces interpolation properties and their various generalizations, along with their applications, representing the systematic exposition of basic elements of real interpolation theory necessary for studying the interpolation properties of Morrey spaces. The study consists of an introduction, five chapters, exercises for the independent work of students, as well as remarks and comments, in the end of the study guide there is a subject index of definitions and a list of references used. The detailed narration of functional spaces theory and interpolation theory will certainly be interesting not only for senior students, but also for master and doctoral students studying in the specialty "Mathematics", "Applied Mathematics", whose scientific interests are related to the theory of function spaces interpolation, as well as with the theory of (nonlinear) partial differential equations. The study guide can also be useful for lecturers in the preparation and organization of the learning process.</p>
43.	Рахметулина Ж. /Zh. Rakhmetulina, Т.Абылайханова,	Economic theory and practice	The course of	2018	7600	<p>The course of lectures contains all sections of «Economic theory and practice» discipline. It is intended first of all for students of Programs 5B050600 «Economics», teachers of economic disciplines and all others who are interested in theoretical bases of functioning of economy. It is recommended for publication by the educational-methodical association of the Republican</p>

	G.Urazbayeva		lectures			educational-methodical council of the Ministry of Education and Science, the protocol number 2 from 01.07.2016 y.
44.	Сапарбекова /Saparbekova A.A.	Microbiology and virology	Study guide	2018	7500	Educational manual was written in accordance with State Education Standard of the Republic of Kazakhstan. Microbiology and virology, the study of microscopic organisms, which are very small and cannot be seen by unaided eye. Microorganisms are present everywhere on the bodies of animals and humans, on plant surfaces, in the air, water, dust, soil, and even inside the intestinal canal of all insects, birds, animals and human beings. The purpose of discipline - to show a positive and negative role of microorganisms in human life, possibility use in perspective technologies of industry. The basic tasks are: The first task - to study variety of microorganisms to consider their morphology, structure, reproduction, classification. The second task - to investigate physiology of microorganisms, exchange of substances, heredity and variability; The third task - to determine a positive and negative role in life of the man. In a course of discipline the student study the theoretical and practical bases of microbiology, morphology and physiology of microorganisms and major biochemical processes used in industry.
45.	Сарсембаев М.А. /Sarsembayev M.A.	Actual problems of the science and practice of international public law (participation of Kazakhstan in their solution)»	Textbook	2018	7800	In this book, in this textbook for doctoral students written in English, general and branch problems of science and practice of modern international public law are formulated. In each topic of this training manual, each international legal problem, each multilateral, regional international treaty is linked with the contractual and legislative problems of the Kazakhstani state - the Republic of Kazakhstan. For each problem, an author's vision is given and ways of solving of it are proposed. This book analyzes international legal problems directly related to Kazakhstan: international law in the history of Kazakhstan, Kazakhstan's view on the activities of the UN and other international organizations, the legal status of the inland states, the status of the Caspian Sea, the scientific problems of Kazakhstan's entry into the OECD and of its being in the WTO. Universal international legal problems in interaction with the Kazakhstan law are explored in the book in 27 chapters.
46.	Саспугаева Г.Е./ Saspugayeva G.Y.	Basics of ecology and nature protection	Textbook	2018	7600	The textbook material is presented about bases of ecology as autecology, synecology, demecology and environmental sciences. The textbook has some information about the impact of anthropogenic factors on the condition and quality of natural factors: soil, water, atmosphere, flora and fauna. This textbook is devoted for the students of higher educational institutions of biology and environmental trends, researchers, young scientists, experts in the field of agroecology, wildlife management, environmental protection, as well as for a wide range of specializations: ecology, hydrobiology, ecological management
47.	Сейкетов А.Ж.	Designing of Computer Systems	Textbook	2018	7500	It is a full course of lectures on discipline of the same name, which is taught at universities of the Republic of Kazakhstan. The presentation is based on the principles, which aim to help the students become better programmers and to help prepare them for upper-level systems courses. Students shall have knowledge of computer systems from the point of view of the programmer, and from the traditional point of view of the system builder. Students will be able to receive impression about programming of computer systems, including hardware, an operating system and the compiler. For students of KazNU for studying of this course
48.	Сембиева /L.M. Sembiyeva, D. Mukhiyayeva	Monetary and credit regulation of economy	Textbook	2018	8000	This training manual is devoted to topical issues of monetary regulation and directly the activities of central banks. The manual consists of 15 chapters, which highlight the main theoretical issues of the topics presented, the world and domestic practice of monetary and credit regulation of the economy. Particular attention should be paid to new topics on the regimes of monetary regulation, inflation targeting, unconventional monetary policy, and the "qualitative and quantitative easing" policy. To each topic are attached control questions. A

						glossary and a list of recommended literature are offered to help the students. The textbook is intended for teachers, students and undergraduates of universities, as well as financial workers.
49.	Торегожина М.Б. (Toregozhina M.)	State Regulation of the Economy	Textbook	2018	7500	This course is devoted for all students in faculty of economics who study the discipline "State Regulation of the Economy". It is especially important for those students who learn in the framework of three-lingual education. The textbook "State regulation of the economy" was published by author in Russian (2007) and in Kazakh (2008). This edition was supplemented and revised in accordance with the new statistics data, official documents and requirements of the mandatory curriculum 2016. The educational supplies is designed for bachelors of economic faculty, trainers and all, who are interested in role of government affecting the transformation business, social, environmental and the public sector.
50.	Тукибаева А.С. (Tukibaeva A.S.)	Ecological chemistry	Study book	2018	7500	Study book is intended for students of specialty 5B0606000- "Chemistry". Study book is formed in accordance with the requirements of the curriculum and the program of discipline "Ecological chemistry" and includes all necessary information on execution that practical occupation of the course.
51.	Тукибаева А.С., Назарбекова С.П.	Chemistry of functional derivatives of organic molecules»	Study book	2018	7500	Study book is intended for students of specialty 5B060600-Chemistry. The study book is formed in accordance with the requirements of the curriculum and the program of discipline "Chemistry of functional derivatives of organic molecules" and includes all necessary information that practical occupation of the course.
52.	Тусмаганбетова Д.Г.(Tusmaganbetov a D. G.)	Bases of economic theory	Textbook	2018	7300	Bases of economic theory are a book for studying the history of economic ideas, macro- and microeconomics, essence of state regulation of economy and its features in the Republic of Kazakhstan. You can find here the information about structure, infrastructure of market, its subjects and functions, the essence of social politics, world economic relations, global problems and etc.
53.	Утелбаева А.Б. /Utelbayeva A.	Actual problems nanochemistry and nanosystems	Textbook	2018	7500	There has been much debate on the future of implications of nanotechnology. Nanotechnology has the potential to create many new material and devices with wide - ranging application such as in medicine, electronics, chemistry, biotechnology and energy production. On the other hand, nanotechnology raises many of the same issues as with any introduction of new technology including concerns about the toxicity and environmental impact of nanomaterials. Therefore progress in nanotechnology depend upon on way scientists do their work, designing the correct experiments. Nanotechnology require the union of sciences chemistry, physics, biochemistry, engineering and etc. The manual is intended for undergraduates of specialty 6M011200-Chemistry, for researchers in the field of chemistry.
54.	Хазимов М. /Marat Zh.Khazimov, Ganesh C.Bora, Thomas A. Bonn	Electrical equipment of automobiles, tractors and agricultural machines	Textbook	2018	8000	Electricity is used in every aspect of development and covers a broad field. But in this textbook, the prime interest is the use of electricity in automobiles, tractors and mobile machines. The electrical components are comprised of seven systems. And each system is studied as independent unit.
55.	Хусайнова Ж.С., Жартай Ж.М. Газизова М.Р. /Khussainova Zh.S., Zh.M. Zhartay, M.R. Gazizova	International trade and world goods markets	The textbook	2018	7800	The textbook contains the systematized information about the exchange of capital, goods, and services across international borders or territories, which could involve the activities of the government and individual. International trade is also a branch of economics, which, together with international finance, forms the larger branch called international economics. The textbook is addressed to students, masters of economic specialties and teachers, and also it can be useful for all who is interested in problems of international trade and world goods markets.
56.	Меирамова S.A. /Мейрамова С. А./, Farok bin Zakaria,	Profession-oriented English for Agriculture, Science and Technology: Workbook	Workbook	2018	7800	Workbook of the textbook "Profession-oriented English for Agriculture, Science and Technology" is specially designed for students of multilingual education at the intermediate/upper-intermediate level who want to use their English for international communication in professional contexts. The Purpose of Workbook is to empower students

	Akylbayeva A.G., Kozhakhmetova G.A., Matthew Bennett Scott, Maxyutova A.F., Alshinbayeva Zh.K., Mussagozhina K.K., Shaibakova D.D.					communication in professional contexts. The Purpose of Workbook is to empower students with the language and life skills they need to carry out their career goals. To this end, it provides ample opportunities for students to build awareness and practice the language in real-life situations using the TBLT approach.
57.	Meiramova S.A. /Мейрамова С. А./, Farok bin Zakaria, Akylbayeva A.G., Kozhakhmetova G.A., Matthew Bennett Scott, Maxyutova A.F., Alshinbayeva Zh.K., Mussagozhina K.K., Shaibakova D.D.	Profession-oriented English for Agriculture, Science and Technology: Teachers' book	Teachers' book	2018	7800	The Purpose of Teachers' Book of the textbook "Profession-oriented English for Agriculture, Science and Technology" is to provide teachers with the instructions and advice of how to work with the collected authentic materials and designed tasks and assignments in the context of TBLT approach given in Student's book and Workbook to motivate and engage students into the meaningful interaction and communication within academic professional environment
58.	Meiramova S.A. /Мейрамова С. А./, Farok bin Zakaria, Akylbayeva A.G., Kozhakhmetova G.A., Matthew Bennett Scott, Maxyutova A.F., Alshinbayeva Zh.K., Mussagozhina K.K., Shaibakova D.D.	Profession-oriented English for Agriculture, Science and Technology: Students' book	Students' book	2018	7800	Students' Book of the textbook "Profession-oriented English for Agriculture, Science and Technology" is specially designed for students of multilingual education at the intermediate/upper-intermediate level who want to use their English for international communication in professional contexts. The Purpose of Students' Book is to empower students with the language and life skills they need to carry out their career goals. To this end, it provides ample opportunities for students to build awareness and practice the language in real-life situations using the TBLT approach.

Директор «New book»



Каземирко С.С.